

Decentralized Societies

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The key promise of blockchains is the possibility of human organization, not mediated by the threat of violence

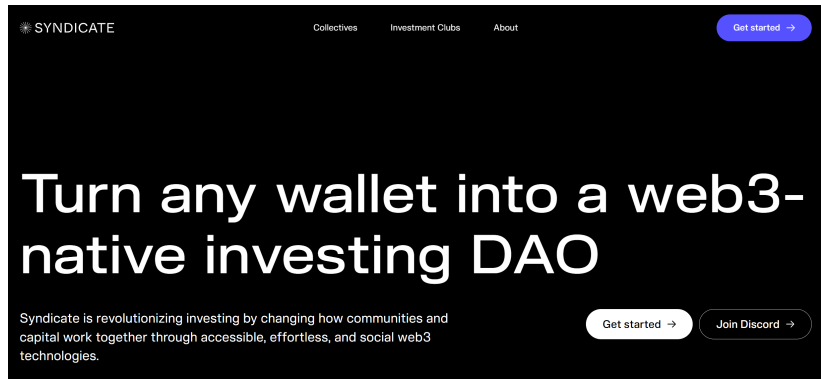
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Outline

- ▶ Syndicate
- ▶ FWB
- ▶ Briefly: Pleasr, StoryDAO
- ▶ Project Ideas



Web3 Collectives on Syndicate

Creating a Collective for your social network — whether it's five friends or 5,000 community members — is easy via [our no-code tool](#). Customize a few settings (e.g. Collective's name, NFT image, description, member limits, mint price, transferability), and in a few seconds your social network is launched as a smart contract on-chain.

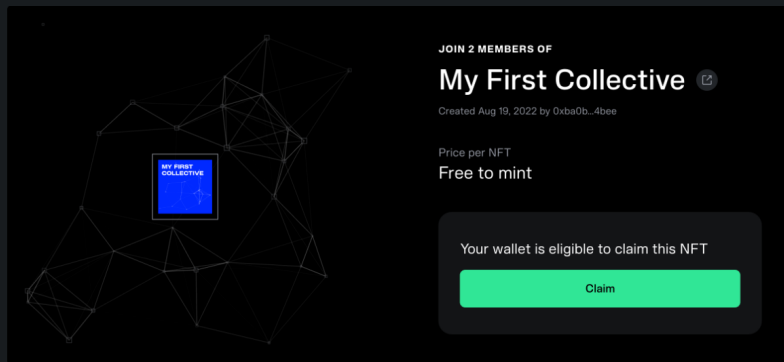
Every collective on Syndicate has two types of roles: **admins and members**. The admin is the individual (or group of people) who creates the collective — they manage the collective, as well as the collective's settings and members. Members are participants in the collective who hold one or more of the collective's NFTs.

When admins [create a collective](#), they will need to connect a Web3 wallet or Gnosis multi-sig. Each member of the collective will also need a Web3 wallet to mint and hold the NFT that represents their membership in that community.

Collectives are the first social networking primitive built by Syndicate that sets us on the path toward our vision of reimagining how communities and capital work together. In the months and years ahead, Syndicate will be adding new Web3-native features, tools, and integrations to expand the capability range of collectives on Syndicate.

3/ Claim the collective NFT

Click "Claim" to join the collective and receive your NFT. If your wallet is not eligible to claim the NFT, you will be shown which minting permission parameters you are not fulfilling.



Collective NFT mint modal

Syndicate

Collab.Land

Foster an exclusive space for your Collective on Discord and Telegram with [Collab.Land](#)!

With Collab.Land, you can create a unique social space for your community on your favorite platform. Since Collectives are built on ERC-721, you can form and manage TGRs (token-granted roles) in your community based on rich metadata conditions! Furthermore, Collab.Land bots automatically track your community's permissions for you, allowing and denying access membership access based on token holdings.

Enrich your collective's organizational experience with Collab.Land today!

Crypto Start Ups



Create a space unique to your early token holders to get product feedback and seed community development!

Online Communities



Boot the sellers! Form relationships only accessible via your community token.

Content Creators



Connect in a new way by offering exclusive content and opportunities for your hierarchy of superfans!

Collab.Land features

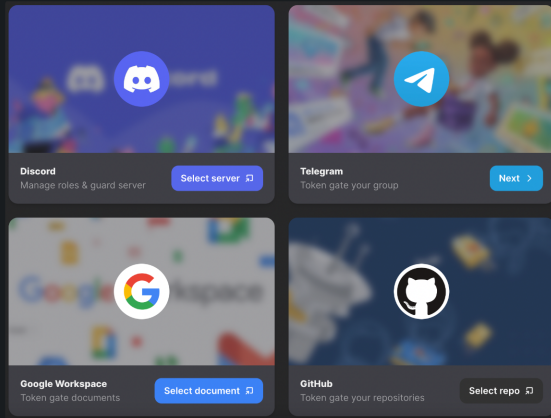
Syndicate Docs

Syndicate

Guild

Automate your Collective's membership management with [Guild](#)!

With Guild, you can bring your collective to your favorite communication platforms, management tools, and games. In the future, you'll be able to create exclusive levels in your Guild using your collective NFTs and deepen your collective's organizational structure with rich metadata.



Guild integrations

Snapshot

Perform secure, token-enabled governance for your Collective with [Snapshot!](#)

With Snapshot, you can execute flexible, gasless proposals for your collective. Leverage your collective NFTs to host secure votes and keep your community aligned on the future.

- ✓ Getting started
- ✓ ENS
- ✓ Controller
- ✓ Profile
- Strategy
- Moderation

Create a space

How would you like to setup your voting strategy?

You can change your strategy settings any time.

Token weighted voting

Votes are weighted by a token. The token can be an ERC-20, ERC-721 or ERC-1155 token standard



One person, one vote

Manage a whitelist of people who can vote or simply allow any address to vote. Every vote is equal and no token is required



Custom setup

Select up to 8 strategies with a wide range of options. If you can't find the right strategy for your use case, you can create your own



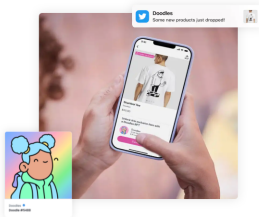
Token-enabled governance with Snapshot

Syndicate

Shopify

Brand your Collective through token-gated merchandise, experiences, and more with [Shopify!](#)

With shopify, you can upgrade your collective by giving members exclusive access to your merch, events, and more. From flexible mobile shops to in-store shopping spaces, your collective is the key to unlocking token-gated commerce experiences.



Connect wallet, unlock next-level shopping experiences

Recognize and reward your fandom

Incentivize communities and keep them hungry for your brand. Give token holders early access to drops or exclusive access to limited edition merch, experiences, and more when they connect a wallet to your store.

Unite communities and collab on big drops

Drop products dedicated to communities that rally behind your brand. Invite and engage new audiences when you collaborate with other creators on a viral moment.

Token gate your merch using Shopify

Syndicate Docs

Syndicate

Gatekeeper

Plan IRL events, invite members, and verify attendance for your Collective with [Gatekeeper](#) by FWB!

With Gatekeeper, you can create token-enabled physical experiences for your collective by forming events and managing attendance against your set of token-based criteria. Set up an event page, invite friends, and confirm who's coming, all while keeping your collective at the heart of your community's experience.

Create New Gate

INFORMATION

TOKENS

CONFIRMATION



YOUR GATE HAS BEEN CREATED

GATEKEEPER URL



gatekeep.it/f1b445c1e2

REQUIRED ASSETS (ONE OF THE FOLLOWING)



\$FWB x5
KNOTS by Emily Segal
Shields

GATED EVENT



PopFatale

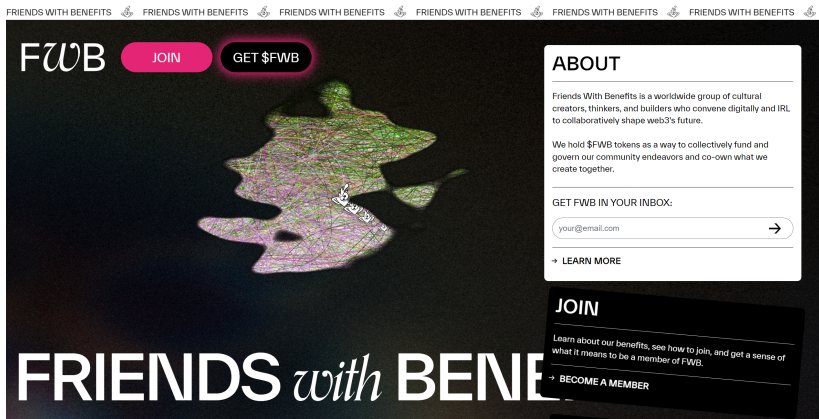
Token-enabled physical experiences through Gatekeep

Syndicate: Project ideas

What else would a group of people with a wallet benefit from sharing?

- ▶ Dropbox?
- ▶ Social media? Email?
- ▶ CRM? HR software? Task tracking? (Generally B2B SAAS products)
 - ▶ Customer support tickets?
- ▶ Tax?
- ▶ In a world where DAOs become more common, large, and complex, many big-company tools will be needed by DAOs! Plenty of low-hanging fruit. . .
- ▶ Some find B2B SAAS “boring”, so compensating differentials suggest it should pay a premium. . .

Friends With Benefits



FWB website. **Disclaimer:** be careful going to in-person stuff! Also, I own roughly \$50 in FWB tokens

Friends With Benefits

\$FWB

\$FWB is a cryptocurrency that's tied to the Friends With Benefits DAO. Having our own token enables us to incentivize community participation and generate value collectively. All members hold \$FWB, ensuring a mutual commitment to our projects and to each other. When we all contribute to the success of the group's initiatives, we all benefit—and all boats rise with the tide.

While \$FWB tokens can be purchased in any amount by anyone, only official FWB members can earn \$FWB as a reward for participation. This is a way of bolstering the value we provide to each other as an engaged and close-knit community.

FWB website. **Disclaimer:** be careful going to in-person stuff! Also, I own roughly \$50 in FWB tokens

Friends With Benefits

***FWB** is a group of Web3-focused thinkers, builders, creators, and friends. We convene on Discord and IRL to collaborate, scheme, and share visions for the future. As a close-knit community, everything we do is driven by what excites and motivates our members.*

FWB welcomes new additions by application. Want to join us? Apply here. If accepted, you can become a Global Member by purchasing 75 \$FWB tokens, or a Local Member by purchasing 5 \$FWB tokens.

1.
**COMPLETE
MEMBER
APPLICATION**

APPLY

2.
**JOIN OUR
DISCORD
SERVER**

JOIN

3.
**ONCE
APPROVED
BUY \$FWB
TOKENS**

BUY TOKENS

Friends With Benefits

Discord Username (ex: username#1234): *

Click your username in the bottom left corner of Discord to copy it. It is highly suggested you paste this in and do not type it yourself.

You will only be able to see the rest of the application if you enter this correctly. If you do not input your Discord username with the 4 digit number, your application will not be submitted properly.

Name: *

Preferred Pronouns: *

ETH Address: *

Email: *

FWB website. **Disclaimer:** be careful going to in-person stuff! Also, I own roughly \$50 in FWB tokens

Friends With Benefits

I am a: *

What is your area of expertise?

Select an option

Primary Interests: *

Select an option

What are your personal interests, and how do you pursue them?

*

In a few sentences, tell us about your interests, hobbies, personal projects, and anything else that keeps you creatively engaged. Don't be shy, this is your chance to hype up yourself and your hobbies.

What do you "do," and why do you do it? *

In a few sentences, tell us what you do for a living—including why you got into that line of work, and what keeps it interesting for you.

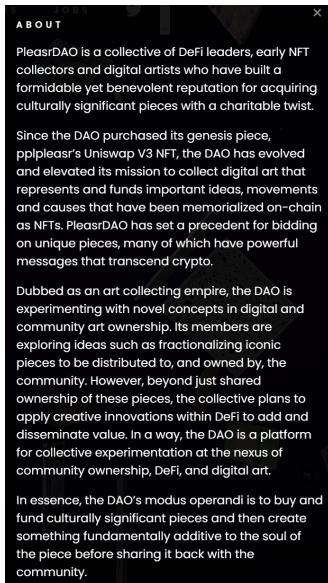
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NFT clubs

Similar to FWB, a number of NFTs have in-person token-gated social events: BAYC, Azuki, Milady. . .



Welcome to Story DAO

By: The Story DAO Team



Story DAO
Oct 6



Throughout history, stories have provided community and connection. Through mass media, stories are able to reach more people than ever before. These stories, however, are only told by a select few, and fans are treated simply as consumers, when they are so much more.

Story DAO is a radical experiment in community world building. Our mission is to unlock the potential of every creator and fan around the world by building an open Hollywood production platform where communities can come together to create, contribute to, and ultimately become co-owners of the next generation of story franchises. Our hope is that these stories eventually become as culturally relevant as brands such as *Star Wars*, *Pokémon*, and *The Simpsons*.

Others

DAO Guide

Project ideas

- ▶ Wide open space! What forms of social organization would benefit from simple enforcement of rules/tokens/etc.?